



WCNC  
1001 Wood Ridge Center Dr.  
Charlotte, NC 28217-1901

American Rambler Productions  
138 Conant Street  
Beverly, MA 01915

## Contract # 856677

**Schedule Dates** 09/26/12-10/02/12  
**Advertiser** Mitt Romney for President (38225)  
**Agency** American Rambler Productions (10671)  
**Product** Political - US President (1174)  
**Brand** 221/REPUB/US PRES (178287)  
**Salesperson** Nesci, Mark (3195)  
**Sales Office** HRP - Washington DC  
**Buyer Name** KINCAID,STEPHANIE  
**Phone/Fax** (857) 288-3500 /  
**CPE** 221  
**Account Types** National/Political Candidate - Agency  
**Billing Type** Weekly/Irregular  
**Comments** ROMNEY FOR PRESIDENT  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*, ROMNEY FOR PRESIDENT

**Date Entered** 09/25/12  
**Last Modified** 09/25/12  
**Entered By** Melissa Welch  
**CO-OP** No  
**Headline #** 06336830  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$13,992.75  
**Net Total** \$79,292.25  
**Sales Tax**

## Charlotte (WCNC) (WCNC)

By Broadcast Month	Spots	Rate
Sep. 2012	66	\$64,975.00
Oct. 2012	37	\$28,310.00
<b>Grand Total:</b>	<b>103</b>	<b>\$93,285.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/26/12-09/28/12	3	:30	5:58A- 6:58A (ET)				1	1	1			3	\$720.00	\$2,160.00	Charlotte (WCNC) (WCNC)	NEWS 6A	9/25/12
2.0	Normal Line / SPOT	10/01/12-10/02/12	3	:30	5:58A- 6:58A (ET)		1	1						2	\$720.00	\$1,440.00	Charlotte (WCNC) (WCNC)	NEWS 6A	9/25/12
3.0	Normal Line / SPOT	10/01/12-10/02/12	3	:30	6:58A- 9A (ET)		1	1						2	\$720.00	\$1,440.00	Charlotte (WCNC) (WCNC)	TODAY SHOW	9/25/12
4.0	Normal Line / SPOT	09/26/12-09/28/12	3	:30	6:58A- 9A (ET)				1	1	1			3	\$720.00	\$2,160.00	Charlotte (WCNC) (WCNC)	TODAY SHOW	9/25/12
5.0	Normal Line / SPOT	09/26/12-09/28/12	3	:30	9A- 10A (ET)				1	1	1			3	\$360.00	\$1,080.00	Charlotte (WCNC) (WCNC)	TODAY SHOW2	9/25/12
6.0	Normal Line / SPOT	10/01/12-10/02/12	3	:30	9A- 10A (ET)		1	1						2	\$360.00	\$720.00	Charlotte (WCNC) (WCNC)	TODAY SHOW2	9/25/12
7.0	Normal Line / SPOT	09/26/12-09/28/12	4	:30	3P- 4P (ET)				1	1	1			3	\$155.00	\$465.00	Charlotte (WCNC) (WCNC)	JUDGE JUDY	9/25/12
8.0	Normal Line / SPOT	10/01/12-10/02/12	4	:30	3P- 4P (ET)		1	1						2	\$155.00	\$310.00	Charlotte (WCNC) (WCNC)	JUDGE JUDY	9/25/12
9.0	Normal Line / SPOT	10/01/12-10/02/12	3	:30	4P- 4:59P (ET)		1	1						2	\$425.00	\$850.00	Charlotte (WCNC) (WCNC)	NEWS 4P	9/25/12
10.0	Normal Line / SPOT	09/26/12-09/28/12	3	:30	4P- 4:59P (ET)				1	1	1			3	\$425.00	\$1,275.00	Charlotte (WCNC) (WCNC)	NEWS 4P	9/25/12
11.0	Normal Line / SPOT	09/26/12-09/28/12	3	:30	4:59P- 5:29P (ET)				1	1	1			3	\$495.00	\$1,485.00	Charlotte (WCNC) (WCNC)	NEWS 5P	9/25/12
12.0	Normal Line / SPOT	10/01/12-10/02/12	3	:30	4:59P- 5:29P (ET)		1	1						2	\$495.00	\$990.00	Charlotte (WCNC) (WCNC)	NEWS 5P	9/25/12
13.0	Normal Line / SPOT	10/01/12-10/02/12	3	:30	5:29P- 5:59P (ET)		2	2						4	\$540.00	\$2,160.00	Charlotte (WCNC) (WCNC)	NEWS 530P	9/25/12
14.0	Normal Line / SPOT	09/26/12-09/28/12	3	:30	5:29P- 5:59P (ET)				2	2	2			6	\$540.00	\$3,240.00	Charlotte (WCNC) (WCNC)	NEWS 530P	9/25/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



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15.0	Normal Line / SPOT	10/01/12-10/02/12	3	:30	5:59P- 6:30P (ET)		2	2						4	\$855.00	\$3,420.00	Charlotte (WCNC) (WCNC)	NEWS 6P	9/25/12
16.0	Normal Line / SPOT	09/26/12-09/28/12	3	:30	5:59P- 6:30P (ET)				2	2	2			6	\$855.00	\$5,130.00	Charlotte (WCNC) (WCNC)	NEWS 6P	9/25/12
17.0	Normal Line / SPOT	09/26/12-09/28/12	4	:30	6:59P- 7:30P (ET)				1	1	1			3	\$1,260.00	\$3,780.00	Charlotte (WCNC) (WCNC)	JEOPARDY	9/25/12
18.0	Normal Line / SPOT	10/01/12-10/02/12	3	:30	6:59P- 7:30P (ET)		1	1						2	\$1,800.00	\$3,600.00	Charlotte (WCNC) (WCNC)	JEOPARDY	9/25/12
19.0	Normal Line / SPOT	10/01/12-10/02/12	3	:30	7:30P- 7:58P (ET)		1	1						2	\$1,800.00	\$3,600.00	Charlotte (WCNC) (WCNC)	WHEEL	9/25/12
20.0	Normal Line / SPOT	09/26/12-09/28/12	4	:30	7:30P- 7:58P (ET)				1	1	1			3	\$1,395.00	\$4,185.00	Charlotte (WCNC) (WCNC)	WHEEL	9/25/12
21.0	Normal Line / SPOT	10/01/12-10/02/12	3	:30	11P- 11:34P (ET)		2	2						4	\$1,035.00	\$4,140.00	Charlotte (WCNC) (WCNC)	NEWS 11P	9/25/12
22.0	Normal Line / SPOT	10/01/12-10/02/12	3	:30	11:34P- 12:37A (ET)		2	2						4	\$450.00	\$1,800.00	Charlotte (WCNC) (WCNC)	TONIGHT SHOW	9/25/12
23.0	Normal Line / SPOT	09/26/12-09/28/12	3	:30	4:58A- 5:58A (ET)				2	2	2			6	\$330.00	\$1,980.00	Charlotte (WCNC) (WCNC)	NEWS 5A	9/25/12
24.0	Normal Line / SPOT	10/01/12-10/02/12	3	:30	4:58A- 5:58A (ET)		2	2						4	\$330.00	\$1,320.00	Charlotte (WCNC) (WCNC)	NEWS 5A	9/25/12
25.0	Normal Line / SPOT	09/29/12-09/29/12	3	:30	6A- 6:57A (ET)							2		2	\$285.00	\$570.00	Charlotte (WCNC) (WCNC)	NEWS 6A SAT	9/25/12
26.0	Normal Line / SPOT	09/29/12-09/29/12	4	:30	6:59P- 7:30P (ET)							2		2	\$400.00	\$800.00	Charlotte (WCNC) (WCNC)	JEOPARDY WKND	9/25/12
27.0	Normal Line / SPOT	09/29/12-09/29/12	4	:30	7:30P- 7:58P (ET)							2		2	\$400.00	\$800.00	Charlotte (WCNC) (WCNC)	WHEEL WKND	9/25/12
28.0	Normal Line / SPOT	09/29/12-09/29/12	4	:30	11:29P- 1:02A (ET)							1		1	\$500.00	\$500.00	Charlotte (WCNC) (WCNC)	SNL	9/25/12

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29.0	Normal Line / SPOT	09/30/12-09/30/12	3	:30	7A- 8A (ET)								1	1	\$770.00	\$770.00	Charlotte (WCNC) (WCNC)	NEWS 7A SUN	9/25/12
30.0	Normal Line / SPOT	09/30/12-09/30/12	3	:30	8A- 9A (ET)								1	1	\$945.00	\$945.00	Charlotte (WCNC) (WCNC)	SUN TODAY	9/25/12
31.0	Normal Line / SPOT	09/30/12-09/30/12	3	:30	9A- 10A (ET)								1	1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)	NEWS 9A	9/25/12
32.0	Normal Line / SPOT	09/30/12-09/30/12	3	:30	9:58A- 11A (ET)								1	1	\$1,000.00	\$1,000.00	Charlotte (WCNC) (WCNC)	MEET PRESS	9/25/12
33.0	Normal Line / SPOT	09/30/12-09/30/12	3	:30	6P- 6:30P (ET)								1	1	\$700.00	\$700.00	Charlotte (WCNC) (WCNC)	NEWS 6P	9/25/12
34.0	Normal Line / NFL	09/30/12-09/30/12	4	:30	6:58P- Football Night in America								1	1	\$2,000.00	\$2,000.00	Charlotte (WCNC) (WCNC)	FTBL IN AMERICA	9/25/12
35.0	Normal Line / NFL	09/30/12-09/30/12	4	:30	8:12P- NBC Sunday Night Football								3	3	\$7,500.00	\$22,500.00	Charlotte (WCNC) (WCNC)		9/25/12
36.0	Normal Line / SPOT	10/02/12-10/02/12	3	:30	10P- Parenthood			1						1	\$2,520.00	\$2,520.00	Charlotte (WCNC) (WCNC)		9/25/12
37.0	Normal Line / SPOT	09/27/12-09/27/12	3	:30	9P- Office					1				1	\$2,160.00	\$2,160.00	Charlotte (WCNC) (WCNC)	THE OFFICE	9/25/12
38.0	Normal Line / GOLF	09/29/12-09/30/12	4	:30	3P- 6P (ET)							2	2	4	\$540.00	\$2,160.00	Charlotte (WCNC) (WCNC)	RYDER CUP	9/25/12
39.0	Normal Line / SPOT	09/29/12-09/29/12	3	:30	6P- 6:30P (ET)							1		1	\$700.00	\$700.00	Charlotte (WCNC) (WCNC)	6P NEWS	9/25/12
40.0	Normal Line / SPOT	09/29/12-09/29/12	3	:30	11P- 11:29P (ET)							1		1	\$1,035.00	\$1,035.00	Charlotte (WCNC) (WCNC)	11P NEWS	9/25/12
41.0	Normal Line / SPOT	09/30/12-09/30/12	3	:30	11:30P- 12A (ET)								1	1	\$1,035.00	\$1,035.00	Charlotte (WCNC) (WCNC)	LATE NEWS	9/25/12

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